

Title: Digital Storytelling
Code: DMC-304
Semester: 5th
Rating: 3 Credit Hours

DMC-304: Digital Storytelling

3 Cr. Hrs

Course Description:

This course will develop the skills of student in photography. It discusses the photographic techniques from visual communication perspective. Professional use of DSLRs and mobile cameras for photography purposes will also be taught.

Learning Outcomes:

The student will be able to

- Learn the skills of taking good photographs with DSLRs.
- Understand and apply the composition and exposure rules for clicking photographs
- Develop skills for different types of photography
- Learn the work of photojournalists.

Course Contents:

1. Introduction to Photography
2. Theories of visual communication
3. Gestalt theory
4. Perceptive theory
5. Light and perception
6. Workflow and Camera Operation Review
 - 6.1 Lens, types and functions; wide angle and telephoto
 - 6.2 Zoom functions
 - 6.3 Composition
 - 6.4 Exposure
 - 6.5 White balance
 - 6.6 Focal length and depth of field
 - 6.7 Exposure triangle: Shutter speed Aperture and ISO
 - 6.8 Lights and its composition
 - 6.9 Use of flash
7. Outdoor and indoor shoots
 - 7.1 Portrait photography
 - 7.2 Street photography
 - 7.3 Sports Photography
 - 7.4 Product photography
 - 7.5 Fashion photography
 - 7.6 Photo journalism
 - 7.7 Architectural photography
8. Mobile photography
9. Self-Promotion, portfolio
10. Digital Imaging
Using Adobe Photoshop navigation of the interface, the tools, using layers, adjustment layers, layer styles, filters, creating and manipulating selections, masking principles, cropping, image size and resolution, and image compositing of raster images manipulation of photographic images in a digital format, digital asset management.

Suggested Readings:

- Black, B. (2020). DSLR Photography for Beginner. NY: ebookit.com
- Miles, V. (2014). A Beginners Guide to Dslr Photography: How to Create Brilliant Digital Photography Like a Pro. NY: Create Space Independent Publishing Platform.

- Jamieson H. G. J & Harry. (2007). Visual Communication: More Than Meets the Eye. Bristol: Intellect.

Teaching Learning Strategies:

1. Class Discussion
2. Projects/Assignments
3. Group Presentations
4. Students LED Presentation
5. Thought Provoking Question

Assignments:

Assignments may include special reports, projects, class presentations, field work. The nature of assignments will be decided by the teacher as per the requirements of the course.

Assessment and Examinations:

Sr. No.	Elements	Weightage	Details
1	Midterm Assessment	35%	It takes place at the mid-point of the semester.
2	Formative Assessment	25%	It is continuous assessment. It includes: classroom participation, attendance, assignments and presentations, homework, attitude and behavior, hands-on-activities, short tests, quizzes etc.
3	Final Assessment	40%	It takes place at the end of the semester. It is mostly in the form of a test, but owing to the nature of the course the teacher may assess their students based on term paper, research proposal development, field work and report writing etc.